

CATEGORY	20	18	15	12
<b>Content</b>	Covers topic in-depth with details and examples. Subject knowledge is excellent. Video is in 1 <sup>st</sup> person	Includes essential knowledge about the topic. Subject knowledge appears to be good; Video is in 1 <sup>st</sup> person	Includes essential information about the topic but there are 1-2 factual errors OR video is not in 1 <sup>st</sup> person	Content in minimal OR there are more than 2 errors; OR video is not in 1 <sup>st</sup> person
<b>Organization</b>	Video content is well organized according to the storyboard layout which makes it very easy to understand.	Video content is organized and easy to understand, but not according to the storyboard layout	Video content is in some sequence, but is confusing.	There is no clear or logical structure, just lots of facts.
<b>Originality</b>	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights	Uses other people's ideas (giving credit to them) OR little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
<b>Workload</b>	The workload is divided and shared equally by all group members	The workload is divided and shared fairly by all members, though workloads may vary from person to person	The workload is divided, but one person in the group is viewed as not doing his/her fair share of the work.	The workload was not divided OR several people in the group are viewed as not doing their fair share of the work.
<b>Biography</b>	Well-written to tell the whole life story of the person, one page, double-spaced typed, and in 3 <sup>rd</sup> person	Missing 1: Well-written to tell the whole life story of the person, one page, double-spaced typed, and in 3 <sup>rd</sup> person	Missing 2: Well-written to tell the whole life story of the person, one page, double-spaced typed, and in 3 <sup>rd</sup> person	Missing 3: Well-written to tell the whole life story of the person, one page, double-spaced typed, and in 3 <sup>rd</sup> person

Content: \_\_\_\_\_

Organization: \_\_\_\_\_

Originality: \_\_\_\_\_

Workload: \_\_\_\_\_

Biography: \_\_\_\_\_

TOTAL SCORE: \_\_\_\_\_